LETA EXECUTIVE AND FINANCE BOARD MEETING

♦September 9, 2021♦ 12:00 PM ♦

Meeting Conducted By Zoom ♦ 7733 Perkins Rd ♦ Baton Rouge, LA

**Members Present:** Valencia Burton, Conrad Comeaux, Bo Harris, Dr. Tina Holland, Kathy Kliebert and Chris Wegmann.

**Members Absent:** Eartha Cross and Julie Cherry.

**Employees Present:**  C.C Copeland, Kim Ducote, Marlesha Ross, Kathy Scherer and John Tooraen.

**Call to Order:** Valencia Burton called the meeting to order at 12:00 PM.

**Approval of Minutes:** Valencia Burton asked for the minutes from the 8-12-21 LETA meeting to be approved. A motion was made by Chris Wegmann and seconded by Bo Harris. Motion carried.

**Financial Report:** Chris Wegmann presented the Financial Report. Valencia Burton asked for a motion to approve the Financial Report. A motion was made by Conrad Comeaux and seconded by Kathy Kliebert. Motion carried.

**Friends Report:** Bo Harris gave the Friends of LPB Report that included financial highlights for the month:

 **PowerOn Raffle Update**

* Overall revenue $116,160
* Ticket revenue: $113,410/Sponsorship: $2,750 from RoyOMartin
* Deadline to enter is Sunday, September 19 at midnight
* Promotional Schedule:

Updated on-air spot

5 E-blasts scheduled for next week: Tuesday, Thursday, Friday, and Sunday AM and PM

Boosted Facebook posts

Google Ad

Updated web

The next Friends raffle will start October 1 and the prize is a Tesla.

 **Summerfest Pledge Drive**

 Total Revenue: $126,016

 Pledges: 737

 **FLPB Board Meeting**

 Tuesday, September 14 at 11:30AM

Friends has reached 20,000 members. Bo confirmed that Friends has the same July 1 to June 30 fiscal year as LETA.

**President’s Report:** C.C Copeland gave an Engineering update. Hurricane Ida – We have about $58K in sustained damages from the high winds. Two sections of fence are down, by the Cooling Tower and driveway. More than two dozen ceiling tiles were damaged due to the roof hatch being blown open resulting in water damage to 8 offices. The high velocity of sand hitting one exterior wall damaged the paint. The generator ran for 28 hours. We are seeking reimbursement from FEMA. We were off the air in Alexandria because of downed trees on power lines but for only about 5 hours. The FCC Repack Filings have been approved for $96K of reimbursements and we filed another $15K request on Wednesday. The close out is October 22nd for this round. The paperwork for the KLPA water project has been signed by Roy O. Martin granting us right of way. The KLPB Transmitter bid has not yet been released for public bid. The hurricane has delayed this process further but it should be released very soon. We are working on the Satellite contract renewal that expires in September. Thanks to Ken Miller for creating the WWL billing.

C.C, Linda and D.Ray! are speaking with CPB requesting financial support for a second season of Ziggy’s Arts Adventure. Senior Producer, Ben Johnson, who is producing a program on the cultural and geographical challenges of Point-Aux-Chenes, Louisiana and filmed there before the storm, is also getting footage of the devastated town after the storm.

Nancy Tooraen gave an Education Department update. The Discovery goal is at 98.9% = $395,587 The LDOE Family Engagement Proposal for $59,305 is awaiting approval and will be going to contract in October. We will touch base again at the end of the month. This work will start spring 2022 with 750 families across the state. We should be hearing at the end of the month about our RTL Learning Neighborhoods proposal for $90,000. Nancy reported that Gail Nettles, who worked in the Education Department for 17 years, has sadly passed away due to cancer. There will be an article in the October edition of Visions.

Kathy Scherer, Public Information Officer, let the Board know of two live online discussions with Ken Burns about Muhammad Ali, the subject of his new 4-part series premiering Sunday, September 19. She also said that LPB and Well Beings are teaming up for a community conversation on Tuesday, September 21 that will help address Louisiana’s Youth Mental Health. Public Information Officer, Collene Spillane, is leading this effort.

**Other Business:** Conrad Comeaux motioned to have an item added to the agenda: that Clarence Copeland have approval for check signing on the Petty Cash account in the absence of Beth Courtney. Valencia Burton seconded the motion and the motion carried. Conrad Comeaux then motioned that it be resolved that Clarence Copeland have approval for check signing on the Petty Cash account and this motion was seconded by Chris Wegmann. Motion carried. The resolution will be signed and distributed to the Board.

Conrad Comeaux introduced the topic of the next year’s LETA Executive Committee and Board officers. Recommendations were as follows: Conrad Comeaux, Chairman; Chris Wegmann, Vice Chairman; and Dr. Tina Holland, Secretary. Conrad Comeaux suggested that Valencia Burton contact Kathy Kliebert to discuss who would be the Treasurer for the upcoming year so that it can be voted on at the October 2021 meeting. The Board is sending their best wishes to Beth in her recovery.

**Adjournment:** Valencia Burton adjourned meeting at 12:32 PM after a motion by Conrad Comeaux and a second by Chris Wegmann.

Minutes submitted by Marlesha Ross and Kathy Scherer